Smart Slip-on Sweaters, \$1.95

Instead of \$2.75

EAVY zephyr wool slip on Sweaters with long sleeves, belt and pocket. With the addition of a Peter Pan collar and cuff set, one of these Sweaters will serve admirably as a blouse for wear with wool sports skirts. Girls will like them

> Jockey Red Black Brown Buff Navy Blue Loeser's-Second Floor.



Store Closed Tomorrow—This News for Tuesday

Women's Fabric Gloves, 59c and 79c

75c and \$1 Qualities

THREE THOUSAND PAIRS, just the style and make of Glove that women need, in quantities, for general service. Well made and finished, in all the good colors.

Loeser's-Second Floor.

Annual Winter Sale of Furs

Opens Tuesday With a Superb Selection Coats, Wraps, Neck Pieces, Muffs

\$395 Persian Lamb Coats at \$295 40 inches long; new Bishop sleeves. Skunk collar and cuffs. Silk lined in choice qual-

Seal dyed muskrat, perfectly matched skins. 36 to 40 inches long; plain or trimmed with contrasting furs.

\$495 Persian Lamb Coats, \$395 40 inches long, lined with "pussy willow" silk. Full models. Choicely matched skins. Skunk or kolinsky collar and cuffs.

\$295 Natural Raccoon matched skins. Skunk or kolinsky collar and cuffs.

Natural Black Muskrat
Coats, \$265 and \$295
Plain or skunk collar and cuffs;
40 inches long; bishop sleeves; Canton crepe lining; dark rich skins, correctly matched.

\$295 Natural Raccoon
Coats, \$265
Beautifully blended skins of great richness. Full model; 40 inches long; lined in the fine moire markings. A perfect coat to wear to business and for hard motoring.

\$125 Natural Raccoon
Shed in the fine moire markings. A perfect coat to wear to business and for hard motoring.

\$125 Marmot Coats, \$95
Natural Raccoon
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\$125 Marmot Coats, \$95
Natural Raccoon

Hudson Seal Coats, \$365 and \$395 Regular \$465, \$495 and \$595 Garments Very modish Coats of seal dyed muskrat, 40 to 45 inches long, lined with silks such as soft brocades, "pussy willow" and others. Beaver, skunk and squirrel trim.

Model Hudson Seal Coats One of a Kind: Were \$595, Now \$475

Built to express the most modish note of
the season. Seal-dyed muskrat, lined with rich
silk; 45 inches long; full models. Ermine,
Kolinsky and skunk trim.

\$1,875 Mink Coat, \$1,275
Superb skins, full model, 46 inches long.
Shawl collar, large handsome cuffs; lined in a manner commensurate with the general elegance of the garment.

\$365 Hudson Seal Coats at \$265

\$95 Russian Ponyskin Coats, \$78 Large collar and cuffs of natural raccoon; full model; 36 inches long; lined with soft silk. Exquisitely finished in the fine moire markings. A perfect coat to wear to business and for hard motoring.

Regular \$495 and \$595 Garments

Regular \$465 and \$675 Garments

\$695 Natural Squirrel Wrap, \$575

Neck Pieces, Stoles, Capes, Muffs and Sets of Elegance: Reduced

\$150 Mink Scarfs, \$85 Long graceful effect; very wide. Wide shaped effect. \$115 Capes Hudson Seal, \$75 \$395 Mink Stole, \$250

12 skins; dark Eastern mink. Combined with squirrel. \$295 Mink Stole, \$195 10 skins; dark Eastern mink.

\$550 Silver Fox Scarf, \$350

\$165 Skunk Stole, \$115 | \$165 Black Lynx Stole, \$115

Mink Muffs, \$75 and \$125 Were \$125 and \$175 Canteen shapes; dark Eastern skins. Several Tables Devoted to Inexpensive Muffs and

Philippines. Value \$2.25, Special \$1.98
A variety of embroidered designs or plain with just a fancy scallop and ribbon eyelets. Some of the Porto Rican Nightgowns have drawnwork and embroidery. Philippine Hand Embroidered Nightgowns
Values \$3 to \$3.50, Special \$2.65
Exceptionally pretty Nightgowns in round, V and square neck styles. Some with elaborate embroidered designs and others with ribbon eyelets and scalloped edge. Philippine Hand Embroidered Nightgowns

Special \$2.98

Handmade and hand embroidered Nightgowns in round, V and square neck models. All most attractive patterns.

Imported Underthings

Hand Made and Hand Embroidered

Nightgowns, \$1.79
Soft white nainsook Nightgowns in slipover models with embroidered designs and ribbon eyelets.

500 Nightgowns from Porto Rico and the

Porto Rican Nightgowns and Envelope Chemises. Value \$3, Special at \$2.65 Handmade and hand embroidered pink batiste Nightgowns and Envelope Chemises; some also have

All have scalloped edge and ribbon eyelets. Porto Rican Extra Size Nightgowns and Envelope Chemises: Special at \$2.98 Women who wear larger than usual sizes will adore these handmade and hand-embroidered Underthings which have just been brought out in extra sizes.

Value \$5:: Special \$3.98

Handsome white Petticoats, hand embroidered in scallops and floral designs. One of the sale's most exceptional values. Philippine Lingerie Petticoats

Dainty Nightgowns, \$1.98 Soft nainsook and pink batiste Nightgowns in 8 styles; some shadow stripe garments, some trimmed with filet mesh lace. A great variety of styles in Envelope Chemises and step-in Chemises; some Empire models.

Windsor Crepe Pajamas, \$2.59
Two-piece Pajamas of Windsor crepe in a floral design.
Orchid. light blue, pink and maize.

Bloomers, 39c
Crepe Bloomers in pink with blue figured design; also some of batiste in step-in style. Sateen Bloomers, 49c

Good quality pink sateen Bloomers cut in a full size with garter finish and ruffle.

Madeira Hand Made Petticoats and Drawers. \$6 to \$7.50 Values: Special \$5
Fine materials and fine handwork distinguish these Madeira Underthings as a superior value. The Petticoats have flounces with embroidered scallops and the Drawers are cut in a circular model and finished with fancy embroidered scallop.

The Annual Winter White Sale

EXOUISITE UNDERTHINGS AT AMAZINGLY LOW PRICES

A Famous Event To Be Ready on Tuesday Morning

OR MANY A YEAR Loeser Winter White Sales have figured large in the shopping plans of hundreds of women, for Brooklyn women are quick to appreciate the important savings which this annual sale represents. On Tuesday next the sale will be ready again with the prices brought down to an unexpected low level, and-a vital point not to be overlooked-with all the merchandise of Loeser high quality standards without exception.

There are fine underthings from many corners of the earth in this extraordinary sale—the Philippines, Madeira, Belgium, France and also hundreds of garments of our own American manufacture. All cut along the approved lines of the type to enchant a woman's fancy. Some wondrously embroidered, some every stitch hand-sewn and some lace trimmed. All are surprisingly low priced, and the thrifty woman will invest liberally in her season's supply of linearie. in her season's supply of lingerie.

Ready on Tuesday—and here are the interesting details: Lingerie at 65c The collection at this little price includes Nightgowns, Envelope Chemises, Bloomers and white Petticoats. The Nightgowns are made of pink nainsook and the Envelope Chemises are in pink and white. Many of the models are hand embroidered.

Lingerie and Pique Petticoats
Special at \$2.98 and \$3.98
White sports Petticoats in a plain straight model with heavy scalloped edges. 32 and 34 inch lengths.

Philippine Embroidered Nightgowns \$3.98 and \$4.98

Beautifully made gowns with unusually pretty designs and some with inserts of lace.

125 Pieces of Imported Lingerie A Sample Group, Including Extra Special Values \$9 to \$18 Grades at \$7.50 to \$12.70 A collection of Underthings, including Envelope Chemises, Nightgowns and so on, beautifully made and trimmed. The majority of the garments are from

Imported Envelope Chemises, \$1.98
Philippine and Porto Rican hand-made and handembroidered Envelope and straight Chemises, some with
drawnwork designs also.

Philippine Envelope Chemises, \$2.98 Prettily embroidered Philippine Envelope Chemises, and also some straight models, hand embroidered. Regular and strap shoulders.

Philippine Drawers, \$1.98
Hand-embroidered Drawers in a straight model with slashed sides and finished with fancy scallop. French Body Corset Covers, \$1.98 and \$2.98

Embroidered Corset Covers made in the French body style and finished with scalloped edge and ribbon eyelets. Silk Nightgowns, Chemises, Bloomers The Silken Underthings in this sale are especially note-worthy—the qualities are exceptional and the styles are most attractive. Some show elaborate lace trimmings and others are plain tailored.

and others are plain tailored.

Sik Underthings, \$1.98

Envelope Chemises, Vest Chemises and Camisoles all at this price. Some are of lustrous Japanese silk and others are of Crepe de Chine. Some very pretty Envelope Chemises are of Crepe de Chine in light blue, orchid and pink.

Silk Underthings, \$2.98

Crepe de Chine Nightgowns, Bloomers, Vest Chemises and Envelope Chemises in many pretty styles. Some very dainty Envelope Chemises and Bloomers are shown in blue and orchid as well as pink.

Silk Underthings, \$3.98 and \$4.98

A beautiful collection of radium silk and crepe de Chine

A beautiful collection of radium silk and crepe de Chine Underthings at these two prices. There are Nightgowns in tailored and lace trimmed models, some in light blue, orchid and honeydew as well as pink. Also some Envelope Chemises in delicate colors with lace trimmings. There are radium silk bloomers with a garter finish and frill edged with lace, some step-in styles are cut with irregular edge and finished with lace.

Machine Made Nightgowns Also Envelope Chemises and Bloomers

Special at 85c Women who want pretty and serviceable Underthings at a low price will be greatly interested in this exceptional offering. Soft white cotton and pink nainsook are the materials and lace and satin are the trimmings. A great variety of styles. There are also some Petticoats at this price with embroidered flowers.

An Assortment of Underthings, \$1.50
Included in this specially priced assortment are regular Combinations in drawer and skirt models with corset cover top, chimaloons consisting of bodice and drawers, step-in chemises of fine nainsook and three styles of step-in bloomers trimmed with lace.

200 Nightgowns and Envelope Chemises Values \$1.79 to \$3 : Special at \$1.50
Nightgowns and Envelope Chemises in very pretty styles
that have been discontinued have been reduced for this

sale. All significant values. Windsor Crepe Nightgowns, \$1.25 to \$1.98
Round neck slip-on Nightgowns made of flowered
Windsor crepe in a plain tailored model. These Nightgowns are favored because they launder so easily.

Nightgowns, 98c

Hundreds of soft cotton and pink nainsook Nightgowns that are simply made or trimmed with lace. Round neck

Flannelette Nightgowns and Under things Inexpensively Priced

 Night gowns
 .79c and 98c

 Night gowns
 \$1.25 and \$1.49

 Petticoats
 .79c to 98c

 Bloomers
 .49c to 98c

 Extra size Nightgowns
 \$1.49 to \$1.98

 Household Aprons, 79c to 98c

Many Are \$1 and \$1.50 Values Slip-on and Coverall Aprons in Ginghams and Percales and some short Aprons. All good colorings and neatly

Silk and Cotton Petticoats in the Sale

98c \$1.98 \$2.98

At these three prices there are three groups of Petticoats offering values that give them an important place in this sale. In black, white and colors.

At 98c. White heatherbloom and white pique Petticoats made in a straight model with scalloped edge. Some of the heatherbloom Petticoats which are double to the hip were formerly \$1.98. Also at 98c there are white sateen, colored sateen, cotton taffeta and percaline petticoats.

At \$1.98. White tub silk Petticoats made with a scalloped edge and lined panel. Reduced from \$2.98.

At \$2.98. A splendid assortment of silk jersey and taffeta Petticoats in different colors. Also some white tub satin Petticoats in this display.

\$4.50 "Moon-Glo" Satin Crepe, \$2.48

A Wonderful Value at This Lowered Price

such a broad choice of shades, and plenty of navy, black and white.

There is no question as to the genuineness of "Moon-Glo" Satin Crepe, because you will find "Moon-Glo" stamped on the selvage of every yard; 40 inches wide.

Bobolink Orchid Honeydew Marabou Tortoise Shell Turquoise Blue

Midnight Blue Coral Jade Mocha Platinum Black Taupe African Brown Ivory Flesh Pink Steel Ivy Green Smoke Copper Henna Burnt Orange Rose Pink Nile Sky Blue Poppy Loeser's-Main Floor.

Sheets, Pillowcases, White Goods

In Many Instances Less Than Wholesale

especially well for school wear.

Fulton Street

Bond Street

T one-quarter to one-third below current prices. Loeser Furs are selected with the greatest care as to quality, correct matching, full-of-life bloom and general elegance.

As a test of this annual sale here are several dozen items, incomparable so far as we know with anything in the city. At the low prices cited below:

ity.

\$295 French Seal Coats, \$195 Seal dyed coney of first rank; 40 inches long; lined in soft silk. Beaver or skunk collar and cuffs.

Moleskin Coats, \$365 and \$475

Selected Scotch Mole Pelts, 45 and 47 inches long; full models; lined with beautiful silks. The Coat at \$365 is self trimmed, while the others have a choice of taupe fox or kolinsky used as collars and cuffs.

Alaska Sealskin Coats, \$375 and \$595

United States Government guaranteed skins; full models; lined with rich silks. Large, handsome collars and cuffs; 36 to 45 inches long. These are such choice Coats that one wishes for a page to describe them more fully.

Dark, clear Siberian skins that have been produced in an Arctic climate, are thick and luxurious, 46 inches long and full modish mode.

Fine large styles showing shawl collar; also deep capes with tails. Prices depend on style and trim.

Loeser's—Fur Shop. Second Floor.

\$8.30 Madame Irene Corsets at \$4.50

A Feature of the White Sale

SIZES to 33 inches. This brand of Corsets is too well known to need added praise. This group is created in firm pink batiste, Walohn boned in a most dependable manner. Medium lengths.

\$2.50 R. & G. Corsets, \$1.50

Wide steels down the front; made of white coutil, and correctly boned. Sizes to 30 inches. General Clearance of Brassieres. Sizes to 46 Inches, and Only \$1

Such a vast selection; lace trimmed; embroideries, satins, brocades. Also Bandeaux. Sizes to 42 inches at \$1 Loeser's-Corset Salous, Second Floor.

Beginning Tuesday One of the Biggest After-Christmas Opportunities

The Clearance of Linoleums

Remnants: Part Rolls: Full Rolls: Samples Together With Many Carpet Remnants and Carpet Samples

THIS IS ONE TIME OF YEAR when the Brooklyn housewife finds herself "in clover," so to speak; and when close-buying business men—hotel and restaurant proprietors, steam-ship companies, office owners and many others—for once find an opportunity to pay far less than even wholesale prices.

The disposal involves about six months' accumulation of leftover pieces, store samples that we are going to replace, patterns that are to be supplanted by newer designs, and so on. The choice is immense, while values frequently border on the sensational.

Realize, please, that fine Inlaid Linoleums, the best made in this country, are in many instances marked at as little or less than the printed linoleum.

Of course, the demand will be far greater than any store could prepare for. Thousands of yards will be here when the sale opens Tuesday. But enough for the few days the sale will last? Impossible,

One can afford to put down high-grade, expensive Inlaid Linoleums like these and that will last almost a lifetime, wherever it is desirable to have them, when the cost is going to be so very little. Make selections early.

Inlaid Cork Linoleums

Regularly \$1.35 to \$1.70 per Square Yard

One to 5 yard lengths; clearance price,

square yard, 79c.

Lengths over 5 yards; clearance price, square yard, 89c, 98c. Heavier Inlaid Linoleums

Regularly \$2.10 to \$3.75 per Square Yard One to 5 yard lengths; clearance price, square yard, 98c. Lengths over 5 yards; clearance price, square yard, \$1.15 to \$1.25. Printed Cork Linoleums Regularly \$1 per Square Yard
One to 5 yard lengths; clearance price, square yard, 49c.
Lengths over 5 yards; clearance price, square yard, 59c, 69c.

200 Linoleum Samples

These Measure 1 Yard Square They are all from our own sample boards and will make excellent mats to put wherever there is much wear; 25c, 45c and 75c each.

Linoleums in Full Lengths Clean, bright-looking merchandise in carpet, tile and mosaic effects. The prices: Regular \$1.55 grade; clearance price, square

yard, \$1.29. Regular \$1.95 grade; clearance price, square yard, \$1.49.

Printed Cork Linoleums Full rolls, a variety of good patterns. Regular \$1 grade; clearance price, square vard. 79c.

These vary up to 15 yards, some in plain colors, others in figured designs. Wilton Velvet Carpets, heavy wool quality, figured effects; lengths from 2 to 15 yards; \$2.25 to \$3.75 grades at Sanda Wilton and Wilton Velvet Carpets, in plaid colors; lengths from 2 to 15 yards; \$2.25 to \$3.75 grades; \$1.25 to \$1.95 clearance, per yard. \$1.45 to \$4.35; clearance, per yard. \$1.45 to \$2.45 Carpet Samples, \$1.15 yards long, including Brussels, Velvets, Axminsters and Wiltons, most of them with finished edges; clearance, each. \$1 to \$2.25

Carpets in Remnant Lengths

OESER'S WAS FIRST to offer the famous "Moon-Glo" Satin at a lowered price and also this other great favorite of the "Moon-Glo" family—"Moon-Glo" Satin Crepe.

Among the distinctive features recommending "Moon-Glo" Satin Crepe are its superior quality, firm weave, lustrous finish and the graceful manner in which it lends itself to draped models. The wide range of colors is another interesting feature—it is doubtful if there is any other silk, with the exception of "Moon-Glo" Satin, which offers you make a broad choice of shades and planty of pavy black and white.

Silver Tobacco Brown Peacock

> Marmon Blue Navy Blue Admiral Blue